

WNA board meeting 1/10/19 at 8pm

Host: Cami

Last month's minutes: motion from Chris G, Jesse second

Treasurer's Report - see report. highlights:

- About \$1-2 K more from memberships than last year!
- Expenditures down from last year, mostly from 4th of July, also less from one-time expenditures (playground, Westmorland gates).
- Chris G to send budget to group.
- Sheila to get Greenspace numbers to Chris G

Membership update -

- Up to 320
- Two blocks identified that have not turned in any memberships. Can Brian take the lead on reaching out to the block captains of these? Sheilah to get data to Cami. Cami to send message to Brian
- 400-500 emails for 320 households. This is a good amount, can we cross reference this with the listserv list? Then any on the listserv can be added to the WNA list
 - List serv, lunar pages, and membership form are the three areas where emails come from. All should be valid email addresses
 - Cami to compile list of bad emails from listserv and send to Chris Tall
 - Lunar pages area should be updated with emails that are stored. General maintenance of this area is fairly time consuming.
 - Chris Tall to update/clean up this list yearly with membership drive
 - After this work is done, we can compile and send an email out about how we plan to communicate and that anyone can unsubscribe

Santa Visits

- Issues:
 - Storing santa supplies away from allergens (dogs) - Sheilah will ask neighborhood in Courier article if anyone can store. Emily can store as a backup if in a box
- 64 kids in 30 houses
- 5 santas
 - Santa outfits are getting old. Chris G said we can fund
 - Sheilah to speak with Heather about replacing and getting a price estimate
- Any value to keeping the sign up on the membership form?
 - Will keep volunteer sign up in membership form, will take out child sign up in membership form
- Currently there are no donations taken.

- Will create a note to put in the trinket bags to advertise how the visits are sponsored by WNA

Membership form - easier to make changes as they come up or all at once?

Neighborhood picture

- Ideas: stone gate with snow, July 4th. Chris Tall to decide and send to email in message

Property Tax Meeting

- 1-2 comments in survey on how they have increased
- Arvina working with city assessor to make presentation on how these are decided and how they are changing. Presentation scheduled
- WNA to communicate to neighborhood via email and at Wine & Cheese event
 - No advertisement at annual meeting as WNA meeting will be after

Wine & Cheese

- Invite: Arvina, Sheila Stubbs, Carousel, Kelly Danner
- Need Facebook event - Chris Tall to copy from last year
- Should email communication be from WNA or from organizer?
 - Will determine how much of a differential there is between listserv and database list before deciding. Don't want to take away from organizers. Communications can be made both ways
- Jesse to make sign with PayPal/Venmo information

Annual meeting

- Date/time - Tuesday March 12th 6:30
- Speakers
 - Police officer - Emily brought topics from survey
 - Dawn from Midvale Elementary - Erica organizing
 - Elected officials at the end
- Agenda
 - Business meeting
 - Police officer speak
 - Dawn from Midvale Elementary
 - Elected officials - will be invited a month out by Emily
 - Forum options
 - Mayor - Agenda is already full - separate event if anything
 - Supreme court - will not invite
 - Survey results?
- Publicity
 - Listserv, WNA email, Courier. Emails after February meeting
 - Save the date sent by Emily. Mention survey - topics decided based on survey

- Food - will defer to Feb meeting

Survey results summary:

- Police/Safety
 - Ensure neighborhood remains lovely and safe, theft problem, gang affiliation and what to look for, how to deter crime, what's going on with police station

Midvale crash update

- No further communications sent to WNA
- Pedestrian lights installed. Article to neighbors/listserv with how to handle lights? Emily to write article

Communications

- Should this be a specific title? Currently individual communications are done by the owner of the project.
- Chris Tall to be go-to, will reassess if workload is too much
- Monitoring inbox will be included in this

Next meeting- Feb 12 at 7:30pm

- Village Bar