

WNA Board Meeting
4/15/19
Emily's house

Present: Emily, Chris T, Sheilah, Jesse, Cami, Erica, Chris G
Guest: Tom Martinelli

Treasurer's [Report](#)

- Slow time overall but ad money coming in and still some memberships
- It is a year for the Directory to be published- check # so we have fewer extras
- W-9 form- Chris G will take care of it

Annual meeting review/discussion

- Update planning [spreadsheet](#)
- Sheilah Harrington nominated to WNA board and approved by all present

Guest Tom Martinelli from History Committee

- Madison Trust for Historic Preservation will have guided walking tours in Westmorland this summer. 6 dates on Sat mornings or Thurs evenings for \$10- schedule in next Courier. Tom will ask if they would do a tour for neighbors some weekend.
- Storage unit for the neighborhood- concern about degradation of materials since unit is exposed to weather. Tom put some shelves in there to get boxes off the ground and will be reimbursed.
- Stone gates need tuckpointing. Tom put a line item for it in their 2019 budget. Company who could do work states there is some more repair work that needs to be done beyond tuckpointing. Estimate is 40 man hours at \$68/hr for \$2750 total.
 - Board feels we can make a fundraising ask to the neighborhood- Tom will write up the request. Board will pay for any remaining costs. Tom can move forward with setting up the work.

Make Music Madison June 21

- Music 4-8pm. Acts booked 5-8pm. Still have 4-5pm slot available- Erica will request acts.
- Chris T will make Facebook event

Membership card

- Jenny in Midvale Hts said their membership team has some concerns about our different membership calendar years and increased workload for them
- Cami is going to the Midvale Hts April board meeting so will ask if we can join them if we can recruit some businesses to participate. WNA would share printing cost.

July 4th Event- Cami

- Band input-
 - Concert evening of 7/3- will try for Waunakee String Band again. Madison Jazz Orchestra (with member from Westmorland Walking Band) willing to participate.
 - 7/4- could try VO5 or go with band from 2017 July 4th Festival
- Volunteer committee- request will be in next Courier
 - Sheilah will pull volunteer list
- Insurance- no changes
- Parade route- QP parking lot may be torn up at time of 7/4. May need to find an alternate staging area. Midvale Elementary may be an option or blocking off an area of the road.
- JBM- Can not do patrols so Cami following up. May be a volunteer opportunity but is there an insurance issue with not having security? Chris G will discuss with insurance company. There are other security companies in town if needed.

Membership/Directory- a few more memberships have trickled in

- Sheilah looked at a sample of the Pay Pal payments and of the group she looked at there were around 50 where payment was received but not a membership form. This was likely an issue with needing to 'Submit' the form separately from paying. Sheilah, Jesse, and Chris T will work together to reach out via Pay Pal email addresses to folks and try to get info we don't have so records and Directory will be accurate. Online option will need to be updated before the next membership drive so this is less likely to happen.
- Beth Erlandson will contact Sheilah for needed information to print Directory.

Summer activities in the neighborhood

- Ideas- walking tour, geocaching, scavenger hunt, sports, movie, music, etc
 - Jesse- suggests having groups people can subscribe to that are self-sustaining for planning activities (i.e. play groups, yoga, book club, etc). Could use database to target emails more intentionally. Would be good to have a volunteer coordinate groups (technical side, not necessarily their activities).
- Volunteer recruitment- President's column in next Courier will encourage people getting involved with events. Also will put out on Facebook and listserv.

Monitoring/Managing the WNA email(s)- would be helpful to have a designated person or a rotation so we are sure the emails are being answered.

- Mass emailing- Jesse has made directions and would like this to be a shared responsibility. Send through Lunar Pages.

Insurance update

- likely will remain separate from any other music events we do

Elected official coffee meetups- Emily will email them to see if they are interested then WNA can advertise.

Next meeting- 5/14/19 Village Bar at 8pm