

WNA Board Meeting
8/13/19 8pm at Jesse's house

Present: Emily, Sheilah, Erica, Jesse, Chris G, Cami

Approve [June](#) minutes- motion Chris G, 2nd Sheilah

- Chris T to post on the website

Treasurer's [Report](#)

Membership

- Card
 - Midvale Heights card
 - Econo Print- \$1100 for 500 cards
 - 9/18-8/31 is their membership year
 - Cami will reach out to new Midvale Hts person who does the card and see if Westmorland can join their effort next year. If not, we will re-visit starting a card ourselves (we would likely do a later start time like Nov or Dec).
- Directory
 - Beth has extra copies
 - Sheilah will look into:
 - Issue with people who filled out paper membership form not getting a directory
 - Information being incorrect in directory
- Updates to paper membership form- Jesse (then send to Emily)
 - Will use same form as last year
 - Update title date and return-by date, Health Fund Drive date
 - Add Music in the Park event coordinator to volunteer opportunities -
 - Remove Greenspace donation line
- Updates to online membership form- Jesse/Sheilah
 - Will use same form as last year
 - Update dates
 - Update number of people who donated and money contributed to the Health Fund Drive- Chris G will get that info to Jesse
 - Add Music in the Park event coordinator to volunteer opportunities
- Draft email to neighbors for membership drive- Erica
 - Photo from July 4 for email- Jesse

Communications

- Lunar Pages- Chris T paid dues for the year
- Mail Chimp is working well for mass emails and it is free at the level we use it. People can unsubscribe easily.

- Google Groups- playdate group is our test group.
 - Article in Courier to remind people of Google Group availability- Jesse
- Update board meeting minutes posted to web page- Chris T
- Board meeting notes- won't send out over email but we can remind neighbors that notes are available on the website
- Communication owner to align topics via Facebook, courier, mass email, meeting minutes, etc.- we need someone to do this job!

Make Music Madison recap

- Good crowd, music, Naturing in Madison
- Do this again next year

July 4th recap

- Revenue \$2975- up \$335 from last year. History Committee raised \$200.
- \$5268 out but Cami still needs to be repaid for some items.
- Expenses down overall- Franks beer worked well and price better. Parks up. Costco reduced purchasing cost. Coffee donated. Bands same. Buckys up. Insurance up.
- PayPal and Venmo- limited use and some ticket sellers anxious about these options
- Feedback on timing of music the night of 7/3- consider pushing start time earlier. Cami talked to Parks about having a second band that plays later in the evening, beer. One band from 5-7pm, another band from 7-9pm.
- Survey to get a pulse on things - what went well, what could be improved?- Jesse will draft and send to Cami
- Some type of water feature/sprinkler for the day- consider hooking up to water in small shed by hockey area

Next meeting Sept 10 - Emily will host