

WNA Board Meeting Minutes 10/9/18

Present: Chris G, Chris T, Cami, Jesse, Erica

Guest: Sheilah Harrington

Treasurer's Update

- Cami will become an approved check signer for WNA
- Treasurer's Report
- Insurance- to have multiple concerts over summer with 100-150 attendees, liability cost would increase approx 20%.
- Discussion of Courier printing costs- should we have option to opt out of paper version?
 - Right now Couriers go to all residents not just members
 - Could potentially change advertiser interest
 - Distribution questions
- Lower advertising income this year because it is not a directory year

Courier editor and advertising manager needed

- Ask Emily to reach out to Beth again

Membership Update

- Block Capts asked to get memberships in by 10/21
- Promote on FB, listserv, and direct email on to get memberships in by 10/31- Chris G to write and Chris T to post
- Incentive of \$25 Luigi's gift cards for 2 members submitted by 10/31 chosen randomly

Database Review with Sheilah

- Sheilah demonstrated Database Manual, Database, manual entry form for paper forms
 - Examples of ways to use data
- Anyone could enter info from paper forms into an online form Sheilah can add to database
 - No need to keep paper forms beyond 6 months after entered into database
- If any neighbor wants email addresses (such as people on their block) they can make a request to a board member and provide email text. Board member would send email to chosen group.
- Query of who has not filled out membership form and share with block captains so they can reach out to these neighbors.

Consider changing by-laws to allow more board members

- Sheilah is interested in joining and we all want her to!
- We'll discuss by-law requirements to do this at next meeting

New neighborhood packet update

- Notes from welcome packet meeting

- Action items
 - Make sheet for block captains to give to new neighbors- Chris T to write and Cami to edit
 - Email to block captains about their role in welcoming neighbors- Erica to write and then send to Chris T and Jesse to edit
- We will reach out to Brian once we have drafts of these documents
- Consider trying a block capt meet up ahead of Annual Meeting 3/19 to discuss this
- Suggestion of possibly quarterly gathering focusing on inviting new neighbors

Park Ideas - Jesse

- Under-utilization of park
- Lighting needs
- Consider neighborhood survey question ahead of 2019 Annual Meeting

Storage area in park - Cami

- Unable to be used for July 4th like usual
- Will be part of permits next year to use it, esp for July 4th and ice maintenance