

WNA Board meeting 9/11/18 8pm

Host: Cami

Present: Cami, Emily, Erica, Chris T, Chris G, Jesse

Treasurer update

- Online banking/mobile direct deposit- going well
- Membership Drive
 - Who will reconcile membership donations, versus Greenspace versus the health drive? Chris G will do.
 - Who will enter the paper membership forms? Sheilah will create another document. Information entered into this document will connect to the database.
 - \$3500 so far through Paypal and Venmo (74 families)
 - Coordination with Brian for block capt sorting- people who have paid online don't need paper form- Emily will contact Brian, cc Jesse & Sheilah
 - Next year- have block captains email directly to their blocks to encourage participation in membership drive

Greenspace Committee- Communication concerns have been addressed by Emily

Communications update

- Database- working well. Consider migrating to Lunar Pages at some point.
- Email
 - Able to use utilize our domain for email address- group created through Lunar Pages. Will need to maintain with changes to group info.
 - Need instructions for composing email- Jesse will create and be point person for sending group emails at this point. Cami will be alternate/backup.
- Facebook
 - Blanket message for ad responses: "Thank you for your message. The Westmorland Neighborhood does not advertise through Facebook but please feel free to advertise in our Courier by contacting ___"
- Consider naming or recruiting communications person who is point person for social media responses, email, etc

Welcome packet/block captain update

- Block captain will reach out to new neighbors, get their email address
- Follow up with digital Welcome Packet
- Jesse, Chris T, and Erica will try to meet with Brian to discuss
- Chris T will get new neighbor packet info from Becky Zastrow

Membership Discount Card

- Midvale Hts interested in Westmorland joining with their card. Their membership cycle is 9/1-8/31.
- Could mean we need to send membership forms sooner. Will have a deadline for submitting membership info/payment in order to get card.
- Cami is in touch with Jenny in Midvale Hts

Music in the Park review

- Good crowd, good weather
- Midvale Hts gets one permit to cover their whole music series.
- Look into insurance policy- Chris G will call and see if savings or better coverage can be found
- Midvale Hts pays \$500-\$600 to each band

Halloween parade

- Mass email to the neighborhood- Jesse will send. Looking for someone to draft the email- Erica can keep in touch with Caroline/Dawn to get info, draft email.
- Caroline German and Dawn Liska Tollefson coordinating

Golf outing- 8 teams, great day

Oct. 9 meeting- Order take out and have at someone's house so we can still use this as a working meeting.

- Thank you to Sheilah for all her work on database- Sheilah will attend this meeting.