

WNA Annual Meeting
3/22/2018 at 6:30pm
Sequoia Library Meeting Room

Board members present: Chris Tall, Cami Martin, Chris Gunst, Jesse Czech, Erica Throneburg

Estimated attendance: 30

Board Elections

Cami Martin, Emily Feinstein, Chris Harrison, Jesse Czech

Approved unanimously to 2 year terms

Treasurer's Report- Chris Gunst

- Ended 2017 with decrease of \$1000 from 2016
- Will fundraise for Greenspace in next year line item
- Broke even overall
- 2017 highlights: largest number of membership donations in WNA history, Beth Erlandson running advertising arm of Courier well, \$2000 in grants between History and Greenspace Committees, \$7000 to July 4th, special projects- lantern restoration, improved playground
- 2018 anticipated highlights: online payments will be an option, fundraising via paper form will continue, seeking more programming for summer months

Engagement survey themes; We are still collecting information/feedback. Nearly 100 respondents so far.

- Question 1: In general, I'm satisfied with WNA.
 - 89% agree or strongly agree that board is doing a good job
- Question 2: What do you like most about WNA?
 - Various activities/community events
 - Courier/newsletter
 - List serv/communication
- Question 3: What would you most like to change?
 - More forum for input
 - Quicker response/processing of various things
 - Courier timeliness
 - Get new neighbors engaged
 - More social events
- Question 4: What ideas do have for future improvements, additional activities or other changes to the WNA and how it directs its focus/efforts?
 - Incentivize home/neighborhood improvement initiatives
 - Subscribe to an online courier
 - Picnics at the park
 - Co-ops/sub groups to meet for various activities

- Movies/concerts at the park
- More events at the park
- Block parties
- Splash pad
- Question 5: What WNA topics are most important to you (1st - most important; 7th - least important):
 1. Community building events (July 4th, Halloween, Winter Play Date, etc.)
 2. Neighborhood improvement initiatives
 3. Green space/gardening topics
 4. Surrounding area and facilities (bike path, park, etc.)
 5. Newsletter
 6. Directory
 7. Fundraising activities (health fund drive, library foundation, etc.)
- Question 6: Other questions, comments or concerns about WNA:
 - Increased activities for teens and elders
 - More prominent role for block captains,
 - Streamlining communication
- Please fill out survey if you haven't already ([Westmorland Neighborhood Engagement Survey](#)). Will be open for 2 more weeks.

Neighborhood updates

- Email address that will go directly to the WNA Board- WNA1941@gmail.com
- Database is being updated for ease of use
- Electronic membership form- being developed and will automatically update database
- Paypal account- will be able to take online donations
- The Courier- seeking editor and advertising manager (jobs could be split or done by one person), stipend offered
- Open positions- children's events coordinator, new neighbor packets coordinator
- Social media/website
 - Website- has Couriers, history, board meeting minutes, contacts, events
 - Facebook is only social media at this time but we may expand
- Midtown Police Station
 - Will be opening in fall, so far on schedule
 - Reminders to lock car, house, and garage doors to reduce opportunistic crimes
 - MPD encourages residents to contact them with any concerns
- July 4th- Dave Blouin transitioning out over many years, Cami will become primary contact, Chris H and Chris T will be primaries with Cami
 - Will continue to do July 3rd evening concert and event
- Ice Committee- Dave Blouin
 - City does hockey rink, neighbors do community rink
 - 200-250 volunteer hours during the season
- Golf Benefit- Dave Blouin

- 10th annual in September at Glenway Golf Course this year
- Considering incentives to get more people out
- Westmorland Park Music Series
 - June 21- Make Music Madison, July 3, August date?
- History Committee- Tom Martinelli
 - Rehabilitation of the Westmorland Blvd stone gates- wire brushing and repainting of the Westmorland metal signs, the cleaning of the sandstone walls, and the fabrication of two metal reproduction lanterns.
 - Update on the original location of the Village Bar building. After further research, we discovered that the building was a hardware store located on University Avenue at the intersection with N. Randall Avenue and not a house in the residential area north of University Avenue between the old University Hospital and Henry Mall as had been passed down by past owners and long time customers. The building was sold to Mr. Theodore Herling around 1924 and moved to a vacant lot in Westmorland. It was then moved to the current location of the Village Bar and opened as Herling's General Store in 1928.

County Supervisor Candidate Forum between Al Matano and Kelly Danner, moderated by Andrea Kaminski from the League of Women Voters

- Candidates answered questions about how they would address a variety of issues including racial inequity, homeless population, county board transparency, elder services, county jail.

Elected official updates

- Carousel Bayrd (District 8 County Board Supervisor) discussed some of her recent work
 - Criminal justice reform- bail process; issues at the jail such as health concerns, mental health services, and solitary confinement
 - Initiated an ordinance to allow children of all ages (including breastfeeding children) in county board meetings
- Arvina Martin (District 11 Alder)
 - She notes she has heard very little from Westmorland residents overall
 - Discussed Madison Yards project and other projects completed over the past year