

WNA Board Meeting
1/14/20 7:30pm at Village Bar

Present: Emily, Chris Tall, Chris Gunst, Jesse, Cami

December minutes approved electronically

Treasurer's Report

- Ended up at \$25,500 revenue, memberships \$13,000, expenditures ~\$24,200
- Revenues exceeding expenditures of +\$1300

Membership Updates

- We have received a total of 292 memberships for this year. This is about 40 less than last year at this time. The electronic membership forms received are about the same as last year at this time. The manual entries are down.
- Update on potential shared membership discount card with Midvale Hts- no update yet, **Cami** to reach out before the next meeting.

WNA Server data- transfer of server information from Sheilah onto WNA Lunar Pages

- Mike put a copy of the database on the lunar pages, currently viewed as a test database.
- To move the database over and actually use it with the electronic membership form will take some more programming. They would specifically like to update the membership form to allow people to update their data from the previous year - **Sheila/Mike** to work on this
- **Chris T and Sheila** to meet about database
- Discuss defining a process for updating mass email list based on membership forms. Who will work on this?

Communications

- Archived yahoo group information- Chris T and Jesse worked on this. Anything else to report?
- Listserv- when to approve/decline/respond directly to sender/etc
 - Approving messages that are just confirmations of prior messages sent to the Listserv
 - The following types of messages will not be approved to send to the WNA listserv
 - Advertising for a business
 - Political messages
 - Any messages targeting an individual or household
 - If a message is sent as a reply all that would be more appropriate as an individual response to the original sender
 - **Jesse/Chris T** to figure out auto response after a new user signs up
 - **Cami** to draft message to the listserv reminding of email etiquette
- Communicating events via Facebook

- Concern about people coming to events that are not living in the neighborhood.
- There is less control on Facebook because users can share with their own friend groups
- **Jesse** to share thread demonstrating concerns - DONE
- Discussion that it is helpful to have additional people coming to make events bigg

Events

- Santa visits recap
 - The numbers on the houses/kids were a little down. Need a process to assure that all that signed up for visits get the visits.
 - Positive feedback on the new suits and on the new treat process
 - Need a new coordinator for the Santa visits as Heather Monson can no longer coordinate. Sheila has all the Santa material.
 - **Emily** to include an ask in the Courier for a volunteer. **Sheila** to provide information on what it entails.
- Winter Play Date 1/26 - organized by MSCR
- Wine, Cheese, and Chocolate 2/7
 - **Jesse** to reach out to Claire for a write up for the email. - DONE

Annual Meeting

- March 10 7-8:30pm at Sequoya community room
- Speakers
 - Elected officials- Emily will invite in January
 - County board supervisor seat that Kelly Danner is in will be up and should be included. **Emily** to reach out to the candidates
 - Water-related issues presentation- Chris
- History Committee- Chris G to contacted Tom who plans to be there. Chris G to reach out to Tom to see how much time he wants
- Neighborhood Plan -
 - <https://www.cityofmadison.com/planning/ndp/documents/MidvaleWestmorlandNeighborhoodPlan1010s.pdf>
 - Many relevant items in it, however, not sufficient time to be thoughtful for a full agenda item
 - **Chris Tall** to link onto the website
 - Article in the newsletter can be used to build support for volunteers to work on it - **need volunteer/timeline**

Lincoln playground renovation

- WNA donation- \$1000 ask
- If in agreement to do this, donation can be made directly to Midvale-Lincoln **PTO** to avoid Foundation for Madison Public Schools 10% fee.
- Cami made a motion to approve, Chris Tall seconded this motion.

Park- Jesse

Grants are available to apply for.

Ideas for better utilization:

- *Add walking paths around the whole park, woods, etc. - Lighting on this path would be preferred*
 - *This could serve as a bike loop or a loop that parents could do while kids are playing at park; it would be nice to stroll "in" not outside the park;*
 - *Materials: crushed gravel or paved path*
 - *Additional benches along the path*
 - *Have a cross-country ski path around the park during winter*
 - *Have a dedicated "circle" around the park that equals exactly 1/4 mile*
- *Add bat boxes (mosquito management)*
- *Add dedicated space with a flat, clean, soft surface for yoga*
- *Add solar panels on pavilion roof*
- *Add to playground:*
 - *Sandbox*
 - *Toys for kids*
 - *Zip line*
 - *Rock climbing feature*
 - *Scavenger hunt/more designated nature-based play areas*
- *Community garden (for those who many not have the space/sunlight to have at their house)*
 - *Install rain barrels for watering garden*
- *Community toolshed (Atwood library has something like this)*
- *Community sports equipment*
 - *Soccer, baseball, basketball, tennis, pucks, frisby, volleyball*
- *Community pool - have a way to dictate who enters/exits*
- *Dedicated area for dog park*
 - *Use of artificial turf*
 - *Have benches*
 - *Incorporate existing trees into design*
 - *Have an area for water (for dogs and dog owners)*
- *Garbage and Recycle bins at each main area (playground, hockey rink, basketball court, playground, tennis court)*
- *Improve lighting on the main walkway - current only 1 light at night*
 - *Could have "primary" and "secondary" lights*
 - *Primary - always on per the park hours*
 - *Secondary - lighting for specific areas; can click a timer to turn them on for x amount of time; park hours still override the timer*
- *Improve basketball court*
 - *Expand space (the court is not even a full court)*
 - *Repave*
 - *Update lines*
 - *Add lights*
- *Improve volleyball court*

- *Add lines*
- *Add lights*
- *Improve baseball diamond*
 - *Add permanent baseball diamond lines*
 - *Could we do field turf for the actual bases/lines?*
 - *Install plates*
- *Improve tennis court*
 - *Resurface court*
 - *Add lights*
 - *Add lines in the practice/solo area for multi-use surface (i.e., futsal, kids games, etc.)*
- *Make a retention pond for fishing*
- *Make use of the hockey area during summer by creating soccer fields, etc. and renting out the space*
 - *Update lighting to use high efficiency LED bulbs*
 - *Create a timer for these lights*
 - *Add soccer lines*
 - *Could we do field turf lines (and goal boxes) ? This would save on maintenance for adding/updating lines.*
 - *Dedicated soccer field and permanent small sided goals (like Midvale Elementary)*
- *More public art at the park that could double as another function*
- *Raingarden*
- *Small council ring with a communal bonfire pit (people could reserve)*
- *Splash pad or mini splash pads*
- *Skateboard/bike ramps*
- *Shelter:*
 - *Indoor shelter/gym (basketball/soccer/etc.) for the winter*
 - *Update bathrooms*
 - *Add speaker system (used for events)*
- *Solar charging stations*
- *Thin out wooded area for more play/accessibility for older kids*
- *Workout station for older kids/adults*

Jesse reached out to Arvina about these, no response yet. Emily to help with this follow-up. -
DONE

Next meeting Feb 11- Erica can't be there. Could folks do a different night? I could do Feb 2-6, 10, or 12.

Changed to 2/10. Emily to host.