

WNA Board Meeting  
2/10/20 8:00pm at Emily's House

Present: Emily, Jesse, Erica, Chris T, Sheilah, Chris G

January minutes approved electronically

#### Treasurer's Report

- \$26,000 in
- Membership \$13,660
- Up \$1919 year over year
- Still getting memberships in
- Spent \$217 for History Comm, \$15 for Santa visits- will have dry cleaning bill for suits.

#### Membership Updates

- Membership card update from Cami- she is in contact with the Midvale Hts person who handles this and will let us know when she has updates.
- Latest membership numbers- 315 total, down about 28 from last year this time
- Sheilah's husband Mike is working on the form- should be ready by summer

#### WNA Server data- transfer of server information from Sheilah onto WNA Lunar Pages

- Lunar Pages updates- Chris T will get bill and pay that, get reimbursed
- Chris T and Sheilah will meet about database
- Discuss defining a process for updating mass email list based on membership forms- new emails put in database don't automatically go to email list. Regularly (every couple months? quarterly?) go into database to get new emails and transfer to email list. Sheilah does this and will show Chris T how to do it too.

#### Communications

- Archived yahoo group information- Chris T will delete account
- Communicating events via Facebook- be aware that events will be public. At this point it doesn't seem to be an issue.
- Listserv- when to approve/decline/respond directly to sender/etc
  - Auto-response to new users- Jesse has a template that he'll put in google drive - done
  - Message etiquette reminder- Cami drafted this. Jesse will send to listserv group. - done

Hello neighbors,

Here are some reminders and updates about use of the neighborhood listserv:

- The listserv is the best way to reach out to fellow neighbors to get timely reminders of activities within Westmorland and ask requests or share helpful information.
- The listserv current reaches approximately 400 members

- The WNA Board moderates posts prior to being sent to users. Messages containing any of the following will not be approved:
  - For-profit advertising
  - Political/partisan messages
  - Any message targeting an individual or household
  - Spam
  - Messages sent as a 'reply all' that would be more appropriate as an individual response to the original sender

#### Events

- Winter Play Date 1/26 recap- great weather, really good turnout
- Wine, Cheese, and Chocolate 2/7 recap- similar crowd size, Claire will report on \$\$

#### Annual Meeting

- March 10 7-8:30pm at Sequoya community room
- Business meeting
  - Treasurer's Report
  - Board seats up for re-election- Emily, Sheilah, Jesse
    - Emily knows someone who is interested in joining the board so she will reach out
  - State of the Neighborhood- what we've done and what we're doing
    - Park Survey- Jesse
- Speakers
  - Elected officials- Emily invited everyone
    - Carousel will come, others unclear
  - Water-related issues presentation- Chris is working on speaker
  - History Committee- 15-30 minutes for Tom (likely closer to 15)
- Let neighbors know about projector kit available for rental
- Refreshments- Cami checking on cheese, Chris G checking on coffee

#### Lincoln playground renovation

- WNA donation- \$1000 (Thank you!)
- Who will make the contribution to the PTO- Chris G will drop check at Erica's

#### Park- Jesse

- Grant- timing likely won't work. Perhaps next year we could apply.
- Neighborhood survey results- 160 respondents. [Main 5](#) topics, [full](#) report
  - A few themes: dogs, shelter, bathrooms, safety, lighting, play area, recreation updates, areas to gather, etc
  - Arvina replied about meeting up with Jesse to discuss ideas and she will contact Parks.

- Discussion of how much Parks may be willing to be involved. They perhaps have assessed parks around town and decided on an order of improvements.

Next meeting- Annual Meeting 3/10 at Sequoya