

WNA Board Meeting

6/10/19 8pm at Sheilah's house

Present: Emily, Sheilah, Jesse, Erica, Chris T

Approve [May](#) minutes: Motion to approve (Erica), 2nd (Jesse)

Treasurer's Report- none tonight

Membership

- Card- info provided from Cami
 - Change in who does this for Midvale Heights this year. New neighbor (Chuck) meeting with the "retired" individual this week and will update Cami after meeting
 - Requested where they are printed, how the process works for uploading information, what they cost, and how they got businesses to sign on.
 - After they meet, Cami will have a phone call with Chuck to get update and (again) throw out the idea of partnering (maybe with the new person they would be more willing)
- Directory Release Date
 - Beth wants data for a 'walk list'- Sheilah sent it on June 8
- Include Area Reps along with Block Captains when providing info about who has joined WNA online so they can reach out to neighbors who haven't joined yet.
 - Sheilah will check in with Brian T to make sure all blocks have an Area Rep and see if any more reps need to be recruited.
- Sheilah and husband working on updated membership form for improved usability
- Advice for Hill Farms Neighborhood Assoc
 - Eilleen H got a message from Darlene Howell in Hill Farms who does database, directory, membership, health fund drive herself for their neighborhood. She is wondering how we divide up tasks to split labor. Sheilah has answered her questions as able and will pass along to Brian T for block captain information, which Darlene was curious about.

Communications

- Lunarpages issue
 - Cami was finally able to get stone gate money request out through the listserv after struggling to get it out through lunarpages
 - Our email had been banned by the system for sending out a lot of emails at once. Jesse's emails out were being caught in their filter. Apparently they are no longer supporting mass emails.
 - MailChimp Proposal- free to use this for mass emails
 - Jesse needs updated email addresses then he will send out a message
- Google Groups figured out- will start with mass email to all addresses
 - We will approve people who want to join a group and validate email address with our database to be sure they are truly in the neighborhood.
 - Jesse will write up email to neighbors and send to board for suggestions.
 - Members can contact us if they want to initiate a group

Make Music Madison- June 21 4-8pm

- Publicity!- Erica will post to listserv and put new promo on facebook page
- Naturing in Madison proposal to provide nature activities for kids at neighborhood events. Board okay with this?- if it is free it is approved.
 - Cami contacted owner Lee - she is offering these services for free.

July 4th

- Still waiting to hear from insurance as to how much of a price difference there will be for a bounce house and if we need security (not sure why it is taking them so long...) to rent a bounce house it's only ~\$200
- Mad City Funk and Waunakee Big Band booked for music.
- Event will be basically the same as it was last year
- Cash boxes- Cami will address with Chris G. Board ok with purchasing boxes if needed.
- EVP donating coffee for the 3rd. Any other ideas for sponsors or places that could donate for the event?

August concert in the park- Emily will send out listserv email requesting volunteer to organize

Other summer events- could be organized by neighbors who have organized Google Groups

PA purchase for WNA

- We pay \$100 for July 4th PA and could use one for other neighborhood events
- Chris T will send list of PA options/costs
- Storage question
- Could we borrow one from a neighbor for events?

No meeting in July or before July 4th.

Next meeting August 13 at 8:00pm- Jesse hosting