

WNA Board Meeting
9/10/19 7:30pm at Emily's house

August meeting minutes were approved electronically

Treasurer's Report

- Revenue - slow month
 - \$110 deposits from the influx of membership fees
 - Checks starting to come in, online doesn't come until the end of the month
 - \$877.68 and \$300 extra expense from 7/4
 - One \$50 block party reimbursement
 - Higher amount in the account than last year
- Golf outing - wonderfully run
 - Made \$565.66, typically closer to net even

Membership Updates

- Online forms
 - \$1000 Venmo
 - \$2500 PayPal - huge increase from years before
 - Some of this may be health fund - unclear how much yet
- Paper forms
 - Many starting to come in, need to be deposited
- Paperless courier option on membership form 2020?

Communications

- Discuss structure, roles, responsibilities
- Should we send out Courier via email after each issue?
 - Via a link to the website - Jesse to write draft with a reminder to submit membership forms - board to review
 - Need consistency for when it is received electronically
 - Chris to send email to Beth to obtain this regularly and let Jesse know when it is posted
 - Jesse to send our Facebook post for board to review - template for future
 - Would advertisers be okay with this? Should reach out to confirm
 - If the Courier is posted on Facebook this would be positive for advertisers
 - Ok with block captains? Jesse said that as long as they had a list of who to deliver to, it shouldn't be a problem at all - in fact, be a bit of a time saver!
 - 2020 Membership form to include an option to opt out of paper Couriers
- Draft communications - should keep these in stock. Emails should match with Facebook
- Four main channels of communication - should all work together for events
 - Facebook presence - can be more than we currently have
 - Email

- Website
- Courier
- **Jesse** to send directions on sending messages via Mail Chimp
- Next meeting: will review WNA Communications and determine how to piece out

July 4th Survey Results ([link](#))

- Everyone had a great time!
- Will divide out topics to come up with solutions at a later meeting
- More organization wanted for parade - from vintage cars and from bikes
- More formalized flag raising desired
- Desire for more food trucks and vegetarian options
- More opportunities to cool off such as sprinklers, activities in the shade
- Parade and band were the most common items people enjoyed
- **Cami** will organize responses into categories; we can divvy up topics afterward
- **Cami** to draft article for Courier

Golf Outing Recap

- One volunteer 9:30-10:30am each year would be good, to help with registrations

Expenses

Fees: 38 rounds at 13.27	504.26
Food: 38 meals at 10.00	380.00
38 drinks at 3.32	126.16
<u>tax</u>	<u>55.58</u>
Total to Glenway	1066.00

Paid to Madison Parks, WNA check # 2143

Prizes

Pd. to Blouin, WNA check 2144	378.34
<u>Total Costs</u>	<u>1444.34</u>

Income

24 paid adults (45@)	1080.00
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Donor comp players(14): Dybdahl 2, Larson 2, Hair Studio 2, Spath 4, Accord 3, Erlandson 1)

Donations/sponsors cash

Silverline (deduct from Courier bill):	125.00
Accord	200.00
Brett Larson	125.00
Faith Morledge	150.00
Hair Studio	125.00
Dybdahl Design Group	100.00
Doug Duncan	100.00
Cal Williams	<u>5.00</u>

Subtotal	930.00
<u>Total Income:</u>	<u>2010.00</u>
<u>Net</u>	<u>+565.66</u>

Halloween parade and party- anything we need to do?

- Certificate of Insurance sent to QP
- Entertainment being negotiated. Will need payment for that and giveaways.
- Dawn and Caroline organizing and to draft email to be sent from WNA gmail - will include their signature and emails for questions to be directed to
 - Lochlan Masters has provided entertainment for the 4th for years - could be considered as a magician for this event. Cami to reach out to Caroline and Dawn
- Chris Tall to post event to Facebook and website

Future activity ideas

- Bike commuter safety and group ride
- Emily to ask for requests in President's column

WNA Server data - need to transfer server information from Sheila onto WNA Lunar Pages

- Our server has the capacity and will reduce the dependency on an individual to manage this - Sheila/Chris Tall

Next meeting October 8th at 7:30pm- Chris Tall to host