

Westmorland Neighborhood Board Meeting

May 12, 2020

Present: Chris T, Chris G, Jesse, Cami, Erica

Treasurer's Report- no updates

The Courier

- Changing to quarterly publication
 - Communicate Board approval to Beth- Cami will let her know and find out her timeline for when this would start
- Content
 - Assist Beth in getting content- some ideas from her at last meeting
 - Push for neighbors to write articles- digital request for now and article in next Courier. Erica will post something on facebook and listserv.
 - Kids Corner happened in the past but needs continual effort for writers
 - Deadline for next Courier? Cami will check with Beth
- Communication to neighbors about the schedule change- put on all platforms. Offer to Beth if she wants to communicate that, otherwise one of us will write it up.

New board member search

- Skills needed
 - Communications- one person to manage and unify WNA communications
 - Event coordination- could be a board member or not who heads up events, especially July 4th.
 - Consider a paid role
 - Check in w/ Sheilah to see who was interested from the survey last year and reach out to them first.
 - Could do some announcements requesting particular skills- Chris T will draft and send to Board to review

4th of July

- Decided over email to cancel the event
- Timing for announcements on facebook and listserv ideally to coincide with Courier release- Beth is to email Cami when issues go to the block captains so we can post on listserv and facebook too

- This announcement could go out over email/facebook sooner than Courier too
- Send email message from the WNA board email and direct neighbor ideas for alternate events to Cami's email
- Ideas for alternative events
 - Get ideas from neighbors- send to Cami
 - Fire truck for the parade is not canceled- if we do a parade, will need a permit. Cami will go ahead and get that since the price likely isn't too high.
 - Neighborhood-wide cookout
 - Post pictures on facebook

Westmorland Park Survey

- Jesse and Dave had a call with Arvina. She was very supportive. [Notes](#) from meeting.
- Dave wants to have some involvement since he was involved in drafting the neighborhood plan.
- Dave and Arvina both have Parks contacts they are in touch with
- Jesse will categorize, cross-reference, and organize ideas
- Jesse will keep the Board updated
- Funding questions- potential City budget shortfalls, grant funds

Toepfer Bus Stop benches

- What is the Board's role?
 - Do we have input on bus stop bench placement? Chris T emailed Tim Subota and the person in charge of the construction to see if they need information or suggestions about bench locations. No responses.
 - Chris T will contact the person who originally emailed the Board and let them know he tried to contact Tim and the construction manager.
 - We had discussed an informational email to neighbors, pros and cons- table until we know any further info

WNA Website updates

- History website is now incorporated into our website- Thanks, Chris!
 - Few more updates to do but it's working well
- COVID updates added

Membership

- 319 total membership submissions for 2019/20. About 73 less than last year. Seems like a big difference so Sheilah questions those numbers and will dig into them some more.
- Discuss the 2020 membership drive at the next meeting

- The new database is stalled. With Sheilah's cancer fight, there has not been time to do much on it.
 - Should Sheilah put out a call for volunteers to develop a new membership application since I am not making progress?
 - Wait until next month to discuss
 - The main issue is to get information to pre-populate year to year so it's not a critical update that needs to be made

Next meeting- June 9

- Membership drive
- Database help