

# Westmorland Neighborhood Board Meeting

June 09, 2020

Present: Chris T, Chris G, Cami, Jesse, Sheilah, Erica

[May minutes](#) approved over email

## [Treasurer's Report](#)

- Spent out money for Health Fund
- 2 Couriers cost \$2000
- Income of \$114
- Net \$15,197- typical
- Jesse will be transferring \$160 into our acct from membership dues that have come in

## Projector use

- 6-7 people signed up to use it after Jesse sent out a reminder email
- It's going well

## Old Business

- The Courier- Cami notified Beth that the Board is in agreement with quarterly schedule
  - Chris T will try to find out when next issue will go out
  - Submissions may be due in next 10 days
- New board member search & neighborhood position
  - Chris T wrote out positions needed [here](#)
  - See if people are interested in positions, consider adding pay for some positions if needed- July 4, Editor/Advertisement, Database
  - Should we post all open positions at once? Yes and provide descriptions of each. Erica and Cami will work on drafting those up.
  - Send out through WNA gmail acct to larger list
- Westmorland Park Survey
  - Arvina getting a Master Plan from Parks, discussing capital campaign for improvements
  - Dave talking with Friends group about initiative
    - Olin Park has something going sponsored by Friends so Dave is following that to see if it's something we could perhaps use for our Park

## 4th of July

- Ideas for neighborhood celebration
  - 10am - bike through
  - Gift certificates for decorating
  - Use local radio station??
  - 3rd part - encourage block initiation. Stressing safety

- Parade with decorated cars/floats x2 with vintage cars. Video taped for posting online
- Decorate yards/houses with flags/signs/lights for walkable tour
- Decorated bikes at home, pictures posted online/facebook
- “Sip snack and stroll”
- Bike parade through neighborhood
- Clean up effort
- Outdoor volunteer opportunity
- Opportunity to give back
- Show XYZ in your window
- Block parties - distanced
- Neighborhood-wide BBQ
- Encourage people to send pictures in then make that into a slideshow to share
  - Incentive of prizes for participation- top 3 liked photos and 2 randomly chosen participants?
- Cami will come up with list and send it out
- Future- have full day event that would be partially at park and partially at block party

#### Black Lives Matter - Message from the board

- Discussion about pros/cons, risk of it seeming political, what would our purpose be?
- Jesse shared an image from a local company expressing solidarity
- Consider sharing something about what our neighborhood is about, community
- Where it would be shared- The Courier will seem outdated, potentially on website
- Chris T will draft a potential message and share with the Board

#### Voter outreach to neighbors

- Provide voter reg information in welcome packet
- Put info on website, in Courier- Erica will write something up
- Way to know about new neighbors who have moved in?

#### Membership Drive

- Got a few more memberships in
- 324 through 6/1- less than last year
- Midvale Hts going to 2 year membership cycle
- We can discuss options for different lengths of memberships, but should avoid complicating if there isn't really a problem
- Can Block Captains be more engaged?

#### Database Help

- Won't be able to get the membership form set up so previous info flows in by this fall
- Reach out to neighborhood for more help- Sheilah and Jesse will write something up
- Midvale Hts uses content management system

Block contact info- should we do anything to provide contact info for each block

- This could be challenging from the database but useful for block captains
- Continue to discuss

Sunset Village has a new Board for their neighborhood

- Want to collaborate with our neighborhood more
- May join next WNA Board meeting to introduce themselves- Aug 11

Welcome packets

- Jesse, Erica, and Cami will work on this
- Much of the work was done but not executed